WINTER/2020





Now is the time to buy. And the time to sell.

One of the main attractions of living on the Sunshine Coast is our weather. As we say, "beautiful one day, perfect the next". With winter here, our average daytime temperature range is a very comfortable 11 to 21 degrees Celsius. While down south, as temperatures head towards zero and people race for their winter woollies, here on the Sunny Coast we reach for a 'cardie' to ward off a mild evening chill.

Australians looking to relocate to the Sunshine Coast are seeking to escape the cold of the southern states in search of more comfortable winter temperatures. For them, winter provides the ideal motivation and a great time to buy. For those of us looking to sell, the time we have recently had at home means that our properties have never looked better. It's a great time to sell. **Winter? What winter?**



Imagine waking up to this every day, living just minutes from some of Australia's most pristine beaches. For those of us who live here, the relaxed atmosphere and excellent climate make it the perfect place to work, raise a family, or to retire. At Joanne Reilly Property, we specialise in homes designed to maximise this idyllic coastal lifestyle.

TOP TIPS to get your home ready for sale.

It's more than a quick coat of paint and a carpet clean. How well you present your home will have a huge impact on the price you are able to achieve for it.



It's all in the book.

How to choose your agent. How to determine the right price. How to optimise the visual appearance of your home, inside and out. Private treaty or auction? We can help you with our local knowledge and expertise. Call us today.

joanne@joannereillyproperty.com.au / www.JoanneReillyProperty.com.au / 0425 328 752



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A bold new approach to real estate and property marketing.

From humble beginnings a little over 2 years ago, Joanne Reilly Property has grown to be a major player in the real estate market north of the Maroochy River.

Today, Joanne's distinctive hot pink, black and white signs and banners can be seen outside properties in Twin Waters, Pacific Paradise, Mudjimba, Marcoola, Bli Bli and surrounds, signalling a bold new approach to real estate marketing in our area.



Welcome to our new home.

"Now it's our turn to move into our new home!"

Signalling her professional and personal commitment to our area, Joanne has opened her offices in Pacific Paradise. Located at 2/718 David Low Way, the colourful livery of Joanne's office front has already become a landmark in the area. In her own words:

"I like to give back to the community in which I work and play. If I can assist to make my part of the Sunshine Coast an even better place to live in, then I've succeeded."

Recognising the desire of local residents wishing to lease their homes to trust their properties to a 'local', Joanne has recently expanded her services to include property management. This too is a natural progression for Joanne, as many buyers are purchasing property as an investment. Who better to manage the leasing of that property than the agent who managed the purchase in the first place.



Meet the JRP Team

In line with the growth of the business, experienced real estate professional Kellie Paterson has recently joined Joanne Reilly Property as Executive Assistant.

After a successful career in business management in Melbourne, Kellie has been lured to the Sunshine Coast where she offers high levels of professionalism, motivation and integrity, all of which is apparent in her every undertaking. Both buyers and sellers alike benefit from her naturally warm persona and dedicated focus on customer care. Kellie understands the need to actively listen to her client's needs and is committed to effective communication throughout the entire campaign.

With an eye for detail, passion for success and a 'can-do' attitude, Kellie delivers results every time. Together Joanne and Kellie make a formidable real estate team.

joanne@joannereillyproperty.com.au / www.JoanneReillyProperty.com.au / 0425 328 752